

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

And:

**Greer Margolis Mitchell/ Pol**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 722396 /		<u>Alt Order #</u> 06373426
<u>Product</u> <b>OBAMA/SKED A #2051</b>		
<u>Contract Dates</u> <b>10/16/12 - 10/22/12</b>	<u>Estimate #</u> <b>2051</b>	
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KUSA</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	10/16/12	10/22/12	The Doctors	1-2p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$300.00	0.00			
N 2	KUSA	10/16/12	10/22/12	Late News M-F	10-1035p		:30				NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$2,800.00	0.00			
N 3	KUSA	10/16/12	10/22/12	Colorado & Company	10a-11a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$200.00	0.00			
N 4	KUSA	10/16/12	10/22/12	Tonight Show	1037-1137p		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,300.00	0.00			
N 5	KUSA	10/16/12	10/22/12	Today Show III	11a-12p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$450.00	0.00			
N 6	KUSA	10/16/12	10/22/12	Last Call w/Carson Daly	1237-107a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$100.00	0.00			
N 7	KUSA	10/16/12	10/22/12	9News at Noon	12p-1230p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$350.00	0.00			
N 8	KUSA	10/16/12	10/22/12	Days of Our Lives	M-F 2-3p		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$550.00	0.00			
N 9	KUSA	10/16/12	10/22/12	Ellen	3-4p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$350.00	0.00			
N 10	KUSA	10/16/12	10/22/12	9News 4pm	4p-5p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$700.00	0.00			
N 11	KUSA	10/16/12	10/22/12	9News Daybreak 5a	5-530am		:30				NM	1	\$500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$500.00	0.00			
N 12	KUSA	10/16/12	10/22/12	9News 6am	6-7am		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$1,400.00	0.00			
N 13	KUSA	10/16/12	10/22/12	Entertainment Tonight	630-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,600.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/16/12-10/22/12	Entertainment Tonight	630-7p	MTuWThF----	:30		<del>\$1,600.00</del>	0.00	NM		
	Credited												
	2	KUSA	10/16/12-10/22/12	Entertainment Tonight	630-7p	MTuWThF----	:30		<del>\$1,600.00</del>	0.00	NM		
	Credited												
N 14	KUSA	10/16/12	10/22/12	Today Show	7-9am		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$1,300.00	0.00			
N 15	KUSA	10/16/12	10/22/12	Today Show II	9-10am		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$450.00	0.00			
N 16	KUSA	10/16/12	10/22/12	M-F 430-5a News	430-5a		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWT---				3	\$50.00	0.00			
N 17	KUSA	10/19/12	10/19/12	Grimm	7-8p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,400.00	0.00			
N 18	KUSA	10/19/12	10/19/12	Grimm	8-9p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,400.00	0.00			
N 19	KUSA	10/19/12	10/19/12	Dateline	9-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$3,000.00	0.00			
N 20	KUSA	10/20/12	10/20/12	Saturday Night Live	1037p-1207a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,400.00	0.00			
N 21	KUSA	10/20/12	10/20/12	Sat Today	5-7am		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$350.00	0.00			
N 22	KUSA	10/20/12	10/20/12	6-7p	6-7p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,000.00	0.00			
N 23	KUSA	10/20/12	10/20/12	Broncos Special	Broncos Special		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,200.00	0.00			
N 24	KUSA	10/20/12	10/20/12	9News 7a Sat	7-9a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$800.00	0.00			
N 25	KUSA	10/20/12	10/20/12	Chicago Fire	8-9p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$850.00	0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 26	KUSA	10/21/12	10/21/12	Sunday Today	6-7am		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$275.00	0.00			
N 27	KUSA	10/21/12	10/21/12	9News 7a Sun	7-9a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$700.00	0.00			
N 28	KUSA	10/18/12	10/18/12	Office/ PArks & Rec	8-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$3,500.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	10/15/12-10/21/12	Office/ PArks & Rec	8-9p	----Th----	:30	<del>\$3,500.00</del>	0.00	NM		
N 29	KUSA	10/18/12	10/18/12	Rock Center with BW	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$3,000.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	10/15/12-10/21/12	Rock Center with BW	9-10p	----Th----	:30	<del>\$3,000.00</del>	0.00	NM		
N 30	KUSA	10/21/12	10/21/12	NFL Regular Season Football	NFL Regular Season		:30				NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$6,500.00	0.00			
N 31	KUSA	10/21/12	10/21/12	NFL Special Edition News	9-10p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$2,800.00	0.00			
N 32	KUSA	10/17/12	10/19/12	Colorado & Company	10a-11a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$200.00	0.00			
<b>Totals</b>										0.00		59	\$51,025.00

Time Period	# of Spots	Gross Amount	Net Amount
10/15/12 - 10/21/12	49	\$43,975.00	\$37,378.75
10/22/12 - 10/28/12	10	\$7,050.00	\$5,992.50
<b>Totals</b>	59	\$51,025.00	\$43,371.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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